



# Curriculum Vitae

## Personal information

Name (surname first) **ȘERBAN Vlad Cornel**  
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Date of birth 29.07.1985  
Gender Male

## Occupational field **IT / Web development / S.E.O.**

### Work experience

Dates	January 2009 - present
Occupation or position held	<b>Lead web developer / Project manager / SEO Analyst</b>
Main activities and responsibilities	- PHP programming; Database optimization - Developing a start-up, ( <a href="#">Flabell</a> ) now with over 75.000 registered users, with <b>PHP5</b> and <b>MVC (CakePHP + jQuery + mySQL + Apache)</b> . - Design (not actual graphic design) and implementation of <a href="#">Blogvio</a> a new start-up scheduled for release at the end of 2010
Name and address of employer	<a href="#">Vuzum Media</a> , 2 <sup>nd</sup> Fagului rd, Iasi, Romania
Reference	Andrei Potorac (C.E.O. and Co-founder of Vuzum Media) <a href="mailto:andrei.potorac@vuzum.com">andrei.potorac@vuzum.com</a>
Dates	May 2007 – January 2009
Occupation or position held	Web developer
Main activities and responsibilities	Part-time until January 2008, Full time from that point on. Web developer, Web consultant (listening to needs, proposing solutions), SEO consultant.
Name and address of employer	<a href="#">Expert IT Service Grup SRL</a> , Bucium rd, Iasi, Romania
Type of business or sector	IT Services (ERP implementation, Network security, maintenance of IT equipment)
Reference	Ovidiu Tirtirau (C.E.O. and Manager) <a href="mailto:ovidiu@serviceitc.ro">ovidiu@serviceitc.ro</a>

*(don't forget to look for the portofolio on the next pages)*

## Education

Dates	2004 - 2008
Title of qualification awarded	<b>BSc degree in Computer Science</b>
Principal subjects / skills covered	Software development OOP Programming Algorithm Design Database management Network architecture
Name and type of organisation providing education and training	<b>A.I. Cuza University</b> of Iasi, Romania ( <a href="http://www.uaic.ro">www.uaic.ro</a> ) (ISCED 6) School of Computer Science ( <a href="http://www.infoiasi.ro">www.infoiasi.ro</a> )

## Skills and competences

### IT Programming Web development S.E.O.

*Overview:* Web programming, Application architecture design, Algorithm + Work-flow optimization and **S.E.O.**

2,5 years of experience using **CakePHP framework** (MVC / PHP5) and **jQuery**.

*Languages:* OOP, **PHP 4 – 5**, **MVC** (Model View Controller), **XHTML**, **CSS**, **Javascript**, **MySQL/SQL**, Apache Web Server, XML;

*Frameworks and APIs:* **CakePHP**, **jQuery**, jQuery UI, GMaps API, Amazon S3/CloudFront, Wordpress.

Payment systems integration: **PayPal**, **MoneyBookers**, **2checkout**.

*Other skills and know-how:* **Database Design and Query Optimization**, Minimizing HTTP requests, Minimizing and compression of static resources, Cache-control, Image manipulation with GD2, SVG, Usability.

**Portfolio:** *(If you are reading this off paper please open the PDF file to view the links below.)*

<a href="#">Flabell</a>	<a href="#">MessageLabs Romania</a>	<a href="#">Medic'all Events</a>
<a href="#">Themesbell</a>	<a href="#">ISCARE Romania</a>	<a href="#">Inspir Conference</a>
<a href="#">Best Billiards Club</a>	<a href="#">Expert IT Service Grup</a>	<a href="#">ENT Congress</a>
<a href="#">Dublin Pub</a>	<a href="#">According Grup</a>	<a href="#">Dermatology Conference</a>
<a href="#">Trustul Terra Real Estate</a>	<a href="#">Amur</a>	<a href="#">Roda Consulting Bucharest</a>
<a href="#">Dana Chichirita - designer</a>	<a href="#">Vital Aire Romania</a>	<a href="#">BPOC info microsite</a>
<a href="#">Toni Baltag - lawyer</a>	<a href="#">OPARR Organization</a>	

*\* Some sites may differ from the original launch version. Some projects had their design done by a third party. Some sites haven't been launched yet. For full details about each project please send me an email.*

### Other IT related knowledge

Hardware troubleshooting

Assembly / Diss-assembly of computers / laptops

Computer peripherals installation (printers, scanners, web-cameras, microphones, joysticks, wheels..etc)

Networking (basic knowledge: setting up routers, laying cables)

Software troubleshooting (viruses, trojans, data-recovery, windows os tweaking)

### Spoken Languages

Native language

Certifications

Self-assessment

European level (\*)

**English**

**Romanian**

**IELTS Certificate** – Academic module

Understanding				Speaking				Writing	
Listening		Reading		Interaction		Production			
C2	Proficient	C1	Proficient	C1	Proficient	C1	Proficient	C1	Proficient

(\*) [Common European Framework of Reference for Languages](#)

### Social skills and competences

I have worked on many projects in a team, which required constant communication with other web developers and designers.

I am also sometimes freelancing on various projects which requires interaction with different people from different companies (PR managers, Marketing staff, C.E.O.s, Technical department employees etc.)

### Organisational skills and competences

I was project manager for a web start-up and led a team of 3 people for almost a whole year.

I can estimate time of development and difficulty for various tasks and break them down accordingly to myself and my team. I can handle well tight deadlines.